

## Peristiwa Penting Tahun 2023

### 2023 Significant Events



#### **Grand Opening Sarinah Duty Free di Jakarta**

Sarinah meluncurkan gerai bebas bea Sarinah *Duty Free* yang turut menawarkan produk-produk buatan Usaha Mikro Kecil Menengah (UMKM) dalam negeri dengan tujuan agar produk lokal dapat menembus pasar global.

#### **Grand Opening of Sarinah Duty Free in Jakarta**

Sarinah launched the Sarinah Duty Free outlet which also offers products made by domestic Micro, Small, and Medium Enterprises (MSMEs) aiming to help local products penetrate the global market.

**Februari • February 2023**



#### **Kunjungan Presiden RI**

Kunjungan Presiden RI ke Sarinah dalam rangka melihat situasi dan produk-produk UMKM.

#### **Visit of the President of the Republic of Indonesia**

The President of the Republic of Indonesia visited Sarinah to see the situation and products of MSMEs.

**Mei • May 2023**



#### **Ritel operator di KCJB**

Sarinah sebagai ritel operator di seluruh Stasiun Whoosh Kereta Cepat Jakarta Bandung (KCJB)

#### **Operator retail at KCJB**

Sarinah as retail operator at all Whoosh Stations of the Jakarta Bandung Fast Train (KCJB)

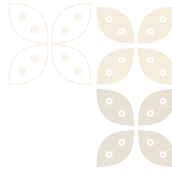
**Mei • May 2023**

### **Opening Store TMII**

Pembukaan Sarinah Store di TMII

### **TMII Store Opening**

Opening of Sarinah Store at TMII



**Agustus • August 2023**

### **Kunjungan beberapa PM**

Kunjungan beberapa Perdana Menteri ke Sarinah dalam rangka menghadiri KTT ASEAN ke-43 di Jakarta.

### **Visit of several PMs**

Several Prime Ministers visited Sarinah to attend the 43rd ASEAN Summit in Jakarta.



**September • September 2023**

### **Windownesia by Sarinah**

Pembukaan Windownesia by Sarinah di Terminal Keberangkatan Internasional Bandar Udara Perth, Australia

### **Windownesia by Sarinah**

Opening of Windownesia by Sarinah at the International Departure Terminal at Perth Airport, Australia



**Oktober • October 2023**

# Penghargaan dan Sertifikasi

## Awards and Certification

### Penghargaan

#### Awards

Pada tahun 2023 PT Sarinah berhasil menorehkan beberapa penghargaan, diantaranya:

PT Sarinah succeeded in winning several awards in 2023, including:

Tanggal / Date	Nama Penghargaan / Award Name	Event	Diberikan Kepada / Given to	Pemberi / Giver
29 Maret 2023 / March 29, 2023	The Best Digital Technology Project 2023 (Retail Industries)	DIGITECH AWARD 2023	PT Sarinah	ITECH (IT Telco for Performance & Competitiveness) dan FORDIGI (Forum Digital BUMN)
29 Maret 2023 / March 29, 2023	The Best Women Digital Leader of The Year (Retail Industries)	DIGITECH AWARD 2023	Fetty Kwartati	ITECH (IT Telco for Performance & Competitiveness) dan FORDIGI (Forum Digital BUMN)
6 April 2023 / April 6, 2023	Indonesia 50 Most Popular CEO 2023	Indonesia Best CEO Awards 2023	Fetty Kwartati	The Economics
20 September 2023 / September 20, 2023	Top 10 Women Leaders in Retail from Asia-2023	Women Entrepreneur India	Fetty Kwartati	Women Entrepreneur Magazine India

### Sertifikasi

#### Certification

PT Sarinah memiliki sertifikasi ISO 37001 : 2016 Sistem Manajemen Anti Penyuapan. Sertifikasi ini sebagai bentuk komitmen PT Sarinah dalam penegakan Anti Korupsi

PT Sarinah has ISO 37001: 2016 Anti-Bribery Management System certification. This certification is a form of PT Sarinah's commitment to enforcing Anti-Corruption

Nama Sertifikasi / Certification Name	Masa Berlaku / Validity Period	Pemberi / Giver
ISO 37001 : 2016	21 Desember 2020 - 20 Desember 2023 / December 21, 2020 - December 20, 2023	Sucofindo International



**PENGHARGAAN DAN SERTIFIKASI**  
AWARDS AND CERTIFICATION

